

**PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA OF EPTA S.P.A.
FOR THE USE OF IMAGES AND AUDIO-VIDEO RECORDINGS**
pursuant to EU Regulation 2016/679 ("GDPR")

1. Introduction

This Privacy Notice is intended to inform you and describe the methods of processing of your personal data in accordance with the GDPR, subject to your consent, during your participation at the Euroshop 2026, to be held from **February 22 to February 26 2026**, at **EuroShop Messe Düsseldorf** (the "Event").

2. Contact details of the Data Controller

The Data Controller is EPTA S.p.A., VAT number IT 04160730968, with registered office in Via Mecenate, 86, 20138, Milan, Italy ("EPTA" or the "Data Controller").

3. Personal data processed

In the context of the Event, the Data Controller will process exclusively the personal data freely provided by you, namely: name, surname, company of origin and corporate role, your "Image" (meaning the photographic and/or audio-video reproduction, including your voice, also in the context of interviews given by you and the contents expressed by you). Furthermore, any other personal data voluntarily shared by you during your participation in the Event will be processed. Please note that, if you participate in the Event as a speaker, additional personal data of yours contained in the presentations or in the material that you may present or otherwise share may be processed.

4. Purpose and legal basis of the processing

The processing of your personal data will be carried out exclusively on the basis of your consent freely, knowingly and legitimately given by you, pursuant to art. 6.1 letter a) of the GDPR.

The personal data subject to processing are collected and processed in the context of your participation in the Event, with the purpose of acquiring, recording, reproducing, distributing, publishing, publicly communicating, sharing your personal data, including your Image, through various means of dissemination, methods and forms, such as video interviews, podcasts, paper interviews, posts, promotional materials, brochures, internal channels of the Data Controller, such as intranet, external channels such as web pages or social network profiles (Facebook, Twitter, LinkedIn, Instagram, company website, etc.), internal and external channels of the companies of the Data Controller's Group, online reproduction and/or streaming platforms (for example YouTube), meetings, forums, conferences, presentations, publications, as well as through any other means of dissemination (such as television and press), for employer branding purposes, internal and external communication, promotion and dissemination of company activities.

EPTA guarantees that your Image will be used only for the purposes indicated, in ways that do not harm your dignity.

5. Optional and Voluntary Nature of Providing Personal Data

The provision of your personal data is completely optional and voluntary.

Without your consent to the processing, the Data Controller will not be able to use your personal data, including your Image and audio-video recordings.

In accordance with art. 6.1 letter a) of the GDPR, you have the right to give free and informed consent, which you can revoke at any time, without compromising the legitimacy of the processing carried out before the revocation.

6. Methods of processing

The processing and use of your personal data will be carried out by the Data Controller using electronic and telematic tools, according to the principles of correctness, loyalty and transparency provided for by the applicable legislation on the protection of personal data. The confidentiality of your personal data will be protected through the adoption of technical and organizational security measures, in order to guarantee an adequate level of security (for example, by preventing access to unauthorized persons, except in cases required by law, or the ability to restore access to data in the event of physical or technical incidents).

7. Recipients of personal data

Your personal data will be disclosed to the employees and collaborators, in their capacity as persons in charge of the processing under the authority of EPTA, and also of third parties (by way of example and not limited to, IT assistance/service companies, for example in the field of IT system maintenance, communication/digital agencies, consulting firms, journalists), who will act as data processors, on the basis of a specific appointment deed and specific and adequate instructions in terms of processing methods and security measures indicated in specific contractual documentation, or as independent data controllers, as the case may be.

Your personal data may also be shared with other third parties (e.g. police forces, judicial authorities, public administrations and bodies, as well as subjects entitled by law to receive such information and other public authorities), where necessarily required by legal obligation, following a binding judicial or administrative decision and/or for defense needs in court. These subjects operate as independent data controllers.

Your personal data may be communicated to other companies of the EPTA Group, including subsidiaries and affiliates both with headquarters in the European Union and outside the European Union (the updated list of which is available on the EPTA institutional website at the link <https://www.eptarefrigeration.com/it/contatti> and, upon request, by contacting the Data Controller at the address indicated in point 10 below), where necessary for the purposes of coordination of the Group and of the initiatives connected to the Event or if they need to collaborate in the Event. In this case, with regard to transfers outside the European Economic Area, the transfer will take place in accordance with the provisions of the following paragraph 9.

Your images and audio/video contents are also subject to diffusion through the channels mentioned above.

8. Period of retention of personal data

Your personal data will be stored and used, for the purposes referred to in point 4 above, by the Data Controller for no longer than 5 years from your consent as given, or in any case until any revocation of your consent that occurs before such deadline.

As this deadline approaches, you will be asked for a new consent for the same period, if so, renewing the aforementioned retention period. Otherwise, upon expiry of the aforementioned deadline, your data will be deleted, without prejudice to the processing carried out up to that point and without prejudice to the consequences illustrated in the previous point 5.

After this retention period has elapsed or from the moment of the request to revoke the consent formulated by you, your personal data will be deleted by the Data Controller and can no longer be used, without this compromising the legitimacy of the processing carried out before the revocation or the deadline indicated above. Nonetheless, the Data Controller will make every reasonable effort to delete your

personal data, but cannot guarantee deletion from all the channels indicated in paragraph 4 above, over which the Data Controller may not have full control.

9. Transfer of personal data outside the European Economic Area

The Data Controller hereby informs you that it may transfer your personal data to service providers or other companies of the EPTA Group based in countries outside the European Economic Area. Such processing will take place according to one of the methods permitted by applicable law, such as, for example, the subscription from time to time - for those countries whose adequacy is not already recognized by decision of the European Commission (pursuant to Article 45 of the GDPR) - of suitable Standard Contractual Clauses ("SCC") (pursuant to Article 46, paragraph 2, letter c of the GDPR), with the related necessary ancillary measures.

By sending a written request using the methods set out in paragraph 10 below, you may obtain further details on such transfers.

10. Your rights

Finally, the Data Controller informs you that Articles 15 to 22 of the GDPR grant Data Subjects the exercise of specific rights. In particular, you have the following rights regarding the processing of your personal data towards the Data Controller:

- a) The right to access your Personal Data, as well as the right to receive a copy thereof,
- b) The right to rectification, if your personal data is incorrect or out of date, which will allow us to fulfill our obligation to have updated data concerning you,
- c) The right to erasure (or right to be forgotten) of your personal data, which may be limited in relation to our contractual or legal obligations,
- d) The right to portability of your personal data, or – in some cases where applicable – the right to receive the personal data you have provided to us in a structured and commonly used electronic format, and to transmit them to you or to any other person indicated by you as the data controller,
- e) The right to object, under certain conditions, relating to your particular situation,
- f) The right to request the restriction of the relevant processing, in the cases provided for by the legislation,
- g) The right to withdraw consent at any time without affect the lawfulness of the processing based on the consent given before its revocation.

You may exercise these rights by sending a request to the following email address: compliance@eptarefrigeration.com or by contacting the Data Controller at Epta S.p.A., Via Mecenate, 86, 20138, Milan, Italy.

You also have the right to lodge a complaint with the Italian Data Protection Authority (www.garanteprivacy.it) if you believe that the processing of your personal data violates the applicable legislation.

This Privacy Notice (a) cancels and replaces in its entirety any other notice on the processing of personal data of the Data Controller on the areas and aspects regulated herein, (b) may be subject to changes or updates. In the event of substantial changes to this Privacy Notice, we will send you the new version of the Privacy Notice and collect your consent in the event that the change concerns a processing based on consent.